



*Vendor profile*



# *The Perla Company: Taste & Style*

Since **1988** we produce the most delicious and original **frozen gourmet Pastries** appreciated for the **generous filling** and for the **scent** that they give off during baking.

We satisfy both **greedy consumers** and those attentive to a **quality diet**.



*Bake them, they are ready in a few minutes.  
And now taste them: they are incredibly good and digestible!*

# Beyond the usual croissant



Do you smell this delicious freshly baked pastry scent?



These are Pastries with **original and patented shapes**, produced with **innovative** and high-quality **ingredients** according to the **artisanal method** of the pastry night rest. The **filling** is much **richer** and **well distributed**.

*Hydrogenated fats and artificial colors? We don't need them!  
And the baking? Easy: straight from the freezer to the oven*



# *The secret of goodness? The craftsmanship*

Our Pastries are made with  
**high quality ingredients** by selected suppliers.

The dough rests for over than 24 hours,  
according to the best **Made in Italy artisan tradition**



This is why it is **lighter and more fragrant**  
and **it stays good for a long time after baking.**



*Rediscover  
the pleasure of enjoying a  
great Puff-pastry products*

Our partners recognize us as the  
**Italian puff-pastry excellence.**

We want foodies to enjoy from all over the world  
moments of **greedy happiness**  
while savoring **the best pastries.**



# The products that will make your Customers happy all day



Many different products to cover **all consumption occasions**, from breakfast to appetizer.



*We know how to satisfy even the most demanding consumer, with Kosher, Halal, Vegan products enriched with nourishing and functional ingredients.*



# How we distribute our products



We work with Food Service **Distributors** and **Retailers** from all around the world.

## Foodservice e Ho.re.ca.

Our **network** of **distributors** brings **goodness** to **bars**, in **pastry shops** and in **international hotels**.



## Retail e Gdo

Our products are perfect for the **frozen aisle** and also, a perfect fit for **In-Store Bakery**.



# *Important players appreciate us for...*

## ✓ *Artisan deliciousness*

The best Italian Puff-pastry, **golden and fragrant**, releases an irresistible scent from the oven.

## ✓ *Exclusive private label*

**100% customizable** products: weight, recipe, filling, decoration, topping, pieces per box.

## ✓ *Best category performance*

**Shelf-life** up to **24 months**, **protective** and space-saving **cases**.

## ✓ *Digestibility and lightness*

## ✓ *Original and distinctive patented shapes*

## ✓ *Top quality, stable over time*

# A reliable partner



## HIGH QUALITY

We are appreciated for our **quality certified** according to international standards

**BRC with "AA+" grade**  
and **IFS with "Higher level"**.



## RELIABILITY

We keep our promises, we are punctual, we provide **accurate technical documentation**.

We know how to dialogue with buyers, technical offices and Quality managers from all over the world to **satisfy every specific request**.



*and responsible*



We work **sustainably** by using  
**100% renewable energy.**

We protect the **safety** and **well-being** of  
**people** and contribute to the growth of the  
community by supporting **social projects.**

### CONTINUOUS INNOVATION

Our R&D team studies the trends and the market,  
to meet the tastes of nowadays Customer



# A Family passion



*I founded GM Piccoli in 1988 together with my Family.*

*Since then, we have been working with enthusiasm to continue to be the "Italian Pastry Excellence".*

*We are never satisfied: we want to create increasingly good and innovative products in terms of taste, design and nutritional aspects.*

*Our Collaborators, Suppliers and Distributors help us in this mission, and we want to thank them for their support.*

*Because, if you want to do good things, passion is the most precious raw material!*

*Mauro Piccoli* President and Founder



Do you want to know more about products,  
costs and what we can do for you?

*Request a technical advice*



*Italian pastry excellence*

## MADE IN ITALY BY

**G.M. PICCOLI S.p.A. • THE PERLA COMPANY™**

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